FOR IMMEDIATE RELEASE

Reversed Brand Presents the 2026 Showdown in St. Pete Featuring Five NCAA Division I Programs and Four National Broadcast Games

George Mason, Bradley, Kansas City, Florida A&M and Coppin State will compete November 11–14 at Eckerd College

ST. PETERSBURG, Fla. — Worldwide Hoops is proud to announce the return of the Showdown in St. Pete, featuring four NCAA Division I men's basketball games at the McArthur Center on the campus of Eckerd College from November 11–14, 2026.

Reversed Brand will serve as the presenting sponsor of the 2026 Showdown in St. Pete.

The expanded 2026 field includes George Mason University, Bradley University, the University of Missouri–Kansas City, Florida A&M University and Coppin State University.

The basketball action begins at noon on Veterans Day, Wednesday, November 11, when Kansas City faces Florida A&M. In recognition of the holiday, Worldwide Hoops will provide complimentary admission to the first 500 veterans who register. The Veterans Day ticket opportunity is presented by the YMCA of Tampa Bay & St. Petersburg.

"Showdown in St. Pete was created to deliver more than a meaningful weekend of college basketball," said Anddrikk Frazier, a founding member of the event. "We want this event to create a lasting impact for the people who contribute so much to the vibrancy of our community—especially our young people and veterans. By combining high-level competition with educational opportunities, community engagement and a meaningful Veterans Day celebration, we can create an experience that St. Petersburg will be proud to call its own."

The action continues Thursday, November 12, with a doubleheader. University of Missouri–Kansas City will face George Mason at 3 p.m., followed by Bradley against Coppin State at 6 p.m. The event concludes Saturday, November 14, when Bradley meets George Mason at 1:00 p.m.

2026 Showdown in St. Pete Schedule

Date	Time	Matchup
Wednesday, November 11	Noon	Kansas City vs. Florida A&M
Thursday, November 12	3 p.m.	Kansas City vs. George Mason
Thursday, November 12	6 p.m.	Bradley vs. Coppin State
Saturday, November 14	1 p.m.	Bradley vs. George Mason

The Showdown Experience Extends Beyond the Court

The Showdown experience begins Tuesday, November 10, from 5 p.m. until 8 p.m. with a college and career fair at the Hilton St. Petersburg Bayfront Hotel. The fair will introduce young people from across St. Petersburg to educational opportunities, career pathways and representatives from participating universities and local institutions.

Tiki Docks St. Pete, the Official Restaurant of the Showdown in St. Pete, will host three events during Showdown week. **FAMU Takes Over St. Pete** begins Tuesday, November 10, at 7 p.m. Fans of Florida A&M, Florida State and the New York Knicks can meet head coach Charlie Ward and the 2026-2027 FAMU team. Proceeds from the event will support the Florida A&M men's basketball program.

On Wednesday, November 11, the celebration continues with **Show Up Before the Showdown at Ferg’s Sports Bar** from 5PM-8PM. Participating teams, coaches, alumni and fans will be invited to come together at one of St. Petersburg’s most recognizable sports destinations. The gathering will feature complimentary ticket giveaways, free Showdown merchandise, prizes and additional activities.

On Thursday, November 12, fans are invited to **Tiki Docks** beginning at noon to get ready for the day's matchups at Eckerd College and return after the games for postgame specials.

On Friday, November 13, **Ford's Garage** will host the **Official Fan Happy Hour** beginning at 4 p.m., with ticket and prize giveaways for fans.

On Saturday, November 14, fans can start the day with **Brunch before Basketball** at **Tiki Docks** beginning at 11 a.m.

These off-court experiences are designed to connect participating universities with the local community, welcome visiting fans and encourage attendees to experience the restaurants, hospitality and energy that make St. Petersburg and Pinellas County premier event destinations.

“Visit St. Pete-Clearwater is proud to welcome the Showdown in St. Pete back for its second year,” said Caleb Peterson, Director of the Sports Commission for Visit St. Pete-Clearwater. “We look forward to helping Worldwide Hoops grow this event, attract additional teams and visiting fans, and expand its economic impact throughout the community. Events like the Showdown strengthen our destination’s reputation as a premier location for high-level sports while creating meaningful benefits for our residents, local businesses and tourism partners.”

The midweek games will receive a standalone national broadcast window, providing dedicated exposure for the participating universities while showcasing St. Petersburg and Pinellas County to audiences across the country and around the world.

The inaugural Showdown in St. Pete generated more than 122,000 viewers and 16,746 total hours watched across three games in 2025. Building upon that success, the expanded 2026 event will welcome additional programs, visiting fans, community organizations and corporate partners while delivering a larger national platform for the participating universities and the region.

“We are excited to welcome five outstanding universities, their alumni and their supporters to the Showdown in St. Pete! This event continues to grow in its appeal to colleges because of how spectacular the event’s backdrop is, and we hope that the residents in this community enjoy all the programming this event has to offer,” said Nima Omidvar, President of Worldwide Hoops. “We are building an event that honors our veterans, expands educational opportunities for local students and showcases everything that makes St. Petersburg and Pinellas County special.”

Ticket Information

Florida residents can purchase $5 general admission tickets for any of the four Showdown games through October 11. Tickets will be $20 after the 11th.

VIP tickets are also available and include a hosted experience with food and beverage service and a fan gift. To request VIP tickets, email showdowninstpete@gmail.com.

Additional information regarding veteran registration, college and career fair participation, broadcast schedules, sponsorship opportunities and community programming will be announced in the coming months.

How to Watch

All four games will be available to watch free of charge across multiple digital platforms. Broadcast schedules and direct game links will be announced closer to the event.

- **X:** @ShowdownStPete
- **Twitch:** Worldwide Hoops
- **Kick:** Worldwide Hoops
- **YouTube:** Worldwide Hoops TV
- **Instagram:** @ShowdownInStPete
- More streaming partners to be announced soon

Fans are encouraged to follow the Showdown in St. Pete and Worldwide Hoops for broadcast updates, direct streaming links, highlights and behind-the-scenes coverage.

About the Showdown in St. Pete

The Showdown in St. Pete is an annual NCAA Division I men's basketball event held at the McArthur Center at Eckerd College in St. Petersburg, Florida. The event combines elite competition, national exposure, community engagement and destination experiences for participating programs, fans and partners.

About Worldwide Hoops

Worldwide Hoops is a comprehensive basketball organization specializing in event production, broadcasting, athlete representation, scheduling consultation, partnerships and revenue-generation solutions. Through innovative events and strategic relationships, Worldwide Hoops creates meaningful opportunities for universities, athletes, communities and corporate partners.

In 2026, Worldwide Hoops will host events in St. Petersburg, Florida; New Orleans, Louisiana; and Kansas City, Missouri. The company will also introduce **At-Large Island**, an international college basketball experience in Aruba, beginning in 2027.

Follow the Showdown in St. Pete

- **Website:** www.showdowninstpete.com
- **Instagram:** @ShowdownInStPete
- **X:** @ShowdownStPete
- **Facebook:** /ShowdowninStPete
- **LinkedIn:** Showdown in St. Pete

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The Showdown in St. Pete Presented by Reversed Brand is in it's second year bringing Division I men's basketball to Pinellas County, one of America's most beautiful backdrops. Fans will be able to enjoy high level action up close in a memorable destination.

TOP TALENT FROM ACROSS THE COUNTRY

NATIONAL MEDIA & SCOUT ATTENTION

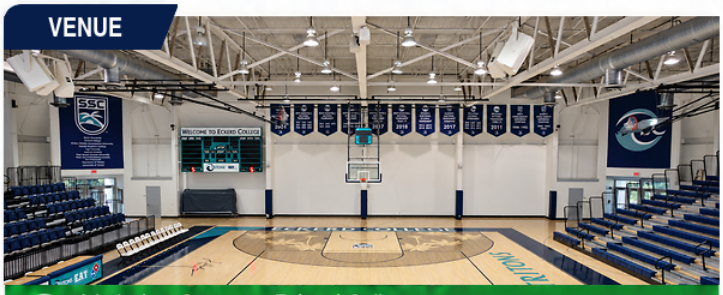
LIVE STREAMS & DIGITAL COVERAGE

PLAY IN ST. PETERSBURG, FLORIDA

EVENT OVERVIEW

- **EVENT:** Showdown in St. Pete
- **DATE:** NOVEMBER 11–14, 2026
- **LOCATION:** Eckerd College St. Petersburg, Florida
- **VENUE:** McArthur Center Eckerd College
- **DIVISIONS:** Division I Men's Basketball Four-game event
- **FORMAT:** Four-game tournament
- **EXPOSURE:** National media, live streams, highlight coverage
- **PRESENTING SPONSOR:** Reversed Brand
- **ORGANIZED BY:** Worldwide Hoops

VENUE



McArthur Center at Eckerd College
4200 54th Ave S, St. Petersburg, FL 33711

AUDIENCE REACH

122K	VIEWERS	16,746	HOURS OF TOTAL WATCH TIME
12,645	TOTAL CHAT MESSAGES	$300K+	IN ECONOMIC IMPACT TO ST. PETE

2026 PARTICIPATING TEAMS

- BRADLEY BRAVES
- GEORGE MASON PATRIOTS
- UNIVERSITY OF MISSOURI KANSAS CITY KANSAS CITY
- FLORIDA A&M RATTLERS
- COPPIN STATE EAGLES

GAME SCHEDULE

- **WEDNESDAY, NOVEMBER 11 • 12 PM**
  UMKC vs. FLORIDA A&M
- **THURSDAY, NOVEMBER 12 • 3 PM**
  GEORGE MASON vs. UMKC
- **THURSDAY, NOVEMBER 12 • 6 PM**
  BRADLEY vs. COPPIN STATE
- **SATURDAY, NOVEMBER 14 • 1 PM EST**
  GEORGE MASON vs. BRADLEY

COMMUNITY EVENTS

- **NOVEMBER 10 • COLLEGE ADMISSIONS FAIR**
  5–8 PM • Hilton St. Pete Bayfront
- **NOVEMBER 10 • RATTLER NATION ST. PETE TAKEOVER**
  7–10 PM • Tiki Docks
- **NOVEMBER 11 • VETERANS DAY TRIBUTE**
  Free tickets for local veterans
- **NOVEMBER 11 • SHOW UP BEFORE THE SHOWDOWN**
  5–8 PM • Ferg's Sports Bar
- **NOVEMBER 12 • SIPP OFFICIAL PRE & POST GAME DESTINATION**
  12 PM–CLOSE • Tiki Docks
- **NOVEMBER 13 • OFFICIAL FAN HAPPY HOUR**
  4 PM • Ford's Garage
- **NOVEMBER 14 • BRUNCH BEFORE BASKETBALL**
  11 AM • Tiki Docks

SPONSORSHIP OPPORTUNITIES

- ~~TITLE SPONSOR~~
- ~~PRESENTING SPONSOR~~
- OFFICIAL SPONSORS
- COURT & DIGITAL SIGNAGE
- ~~HOST HOTEL PARTNERSHIPS~~
- MEDIA PARTNERSHIPS

Align your brand with an elite college basketball experience that connects athletes, fans, and communities.

LET'S BUILD SOMETHING BIG TOGETHER.

MEDIA & COVERAGE

- Professional Photography & Videography
- Live Game Broadcasts
- Player Features & Highlights
- Social Media Promotion Across All Platforms

CONTACT

ShowdowninstPete@gmail.com
301-717-7116
www.showdowninstpete.com
WORLDWIDE —HOOPS—

THE STAGE IS SET. THE WORLD IS WATCHING.

See you in St. Pete!



SHOWDOWN IN ST. PETE

2026 TOURNAMENT SCHEDULE

NOVEMBER 10–14 • ST. PETERSBURG, FLORIDA

TUESDAY • NOVEMBER 10

Hilton St. Petersburg Bayfront

COLLEGE ADMISSIONS FAIR
- 5–7 PM
- Hilton St. Pete Bayfront Hotel

Tiki Docks

RATTLER NATION TAKE OVER ST. PETE
- 7–10 PM
- Tiki Docks

Meet the Rattlers team lead by Coach Charlie Ward

WEDNESDAY • NOVEMBER 11 • VETERANS DAY

GAME 1 • 12 PM TIP-OFF

Doors open at 11 AM

UMKC

UMKC vs. FLORIDA A&M

Honoring Local Veterans sponsored by the YMCA

Ferg's Sports Bar

COMMUNITY EVENT

SHOW UP BEFORE THE SHOWDOWN
- 5–8 PM
- Ferg's Sports Bar

THURSDAY • NOVEMBER 12

Tiki Docks

12 PM • SISP PREGAME

GAME 2 • 3 PM TIP-OFF

GEORGE MASON vs. UMKC

GAME 3 • 6 PM TIP-OFF

BRADLEY vs. COPPIN STATE

Tiki Docks

OFFICIAL POST GAME PARTY AT TIKI DOCKS

FRIDAY • NOVEMBER 13

Ford's Garage — Prime Burgers | Craft Beer

OFFICIAL FAN HAPPY HOUR AT FORD'S GARAGE

SATURDAY • NOVEMBER 14

Tiki Docks

11 AM • BRUNCH BEFORE BASKETBALL

Tiki Docks

GAME 4 • 1 PM EST TIP-OFF

GEORGE MASON vs. BRADLEY

ALL GAMES AT

McARTHUR CENTER • ECKERD COLLEGE

Doors open one hour before tip-off.
VIP seating available.

BUY TICKETS & LEARN MORE
www.showdowninstpete.com

QUESTIONS
ShowdowninStPete@gmail.com

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PRESENTED BY
REVERSED
SHOWDOWN
IN ST. PETE
2026
NOVEMBER 11-14, 2026
ECKERD COLLEGE
TIKI DOCKS
OFFICIAL RESTAURANT
Ford's GARAGE
OFFICIAL FAN HAPPY HOUR
PromoSmarter
OFFICIAL BUSINESS SOLUTIONS PARTNER
VISIT WWW.SHOWDOWNINSTPETE.COM FOR SCHEDULES & TICKETS